In 2018, retail revenue increased 83% for the world's 250 largest retailers. Of retailers plan to open new stores in 2019.

In 2018, retail revenue increased 83% for the world's 250 largest retailers. Of retailers plan to open new stores in 2019.

In 2018, the average cost of a breach in the U.S. was $233 per record stolen. Of U.S. retailers report feeling "very vulnerable" or "extremely vulnerable" to cyberattacks.

Omnichannel retailers achieve 91% greater year-over-year customer retention rates. Omnichannel customers account for 27% of all sales, although they make up only 7% of all customers.

Omnichannel environments account for 48% of all sales, although they account for only 7% of all customers.

Omnichannel is where it's at. Retail networks require a new approach to security. Retail is flourishing. Data breaches are on the rise. Complexity is the enemy. If you secure it, they will come. Omnichannel is where it's at.

For more information on Fortinet's retail solutions, email us at retail@fortinet.com.

Sources:
9. Ibid.