Retail Networks Require a New Approach to Security

Retail Is Flourishing

In 2018, retail revenue increased 83% for the world’s 250 largest retailers.1

54% of retailers plan to open new stores in 2019.2

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Omnichannel Is Where It’s At

Omnichannel customers account for 27% of all sales, although they make up only 7% of all customers.3

Omnichannel retailers achieve 91% greater year-over-year customer retention rates.4

Data Breaches on the Rise

In 2018, 50% of U.S. retailers experienced a data breach, up from 19% in 2017.5

In 2018, the average cost of a breach in the U.S. was $233 per record stolen.6

19% of consumers say they will not shop at a retailer that has been hacked.7

49% of U.S. retailers report feeling “very vulnerable” or “extremely vulnerable” to cyberattacks.8

Complexity Is the Enemy

48% of U.S. retailers report complexity in the corporate network is a key barrier to security.9

If You Secure It, They Will Come

Retailers must architect security for today’s

Omnichannel Environments

Sophisticated Threat Landscape

Complex Networks

For more information on Fortinet retail solutions, email us at retail@fortinet.com.

2 Bethany Aronhalt, “Setting the record straight on the state of retail and store closures,” The POS Report, April 15, 2019.
3 “Global Commerce Review,” Criteo, Q1 2018.
7 Tony DeGonia, “2018 Sees Record Number of Online Retail Data Breaches,” AlienVault, January 8, 2019.
9 Ibid.