Retail Security During COVID-19: Key Findings from the Retail Industry 2020 Industry Trends Report

The retail industry is being hit hard by COVID-19 and organizations need to adapt to new ways of doing business to stay afloat. Fortinet surveyed retailer leaders to find out how they are adapting and analyzing security challenges.

How Have Retailers Adapted To The Challenges Of A Covid-19 World?

- 88% have adapted to a new way of doing business
- 58% have adapted to new security policies
- 43% have adapted to new business models

Most Common Technology Integrations

Retailers have had to “fast-track” put in place procedures, inventory management, and other new systems in the past 6–9 months.

Overcoming Staffing Challenges

34.3% of survey respondents cited logistics as one of their greatest security challenges during the pandemic.

Cloud Management Presents Problems

Fortinet found that 43% of respondents identified public cloud, private clouds, and on-premise data centers as “a mix that makes it difficult to secure the ecosystem”.

Future Security Investment Plans

55% of survey respondents plan to increase funding for people, process, and technology from the current allocation in order to automate or enhance security to deploy (up to 15%)

Get the full Retail Security & COVID-19 Industry Survey 2020 Trend Report

Visit www.fortinet.com/retail for more information on how to solve retail security challenges.