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W European Messaging Security Appliance Market to Reach...

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...\$400 Million by 2009, Says IDC

LONDON, August 3, 2005 - Findings from a newly released IDC study reveal that the Western European messaging security appliance market will reach over \$400 million in factory revenue in 2009. Significant growth is expected in this market, up from around \$50 million in 2004 and growing at a compound annual growth rate (CAGR) of 54% from 2004 to 2009. Over the same period, unit shipment CAGR will be even stronger at 62%, with around 83,000 units forecast to be shipped in 2009.

"IDC predicts strong growth from messaging security appliances over the forecast period," said Oliver Harcourt, senior research analyst for European Enterprise Server Solutions at IDC. "Benefits offered by appliance solutions, such as ease of deployment and use, simplified management, performance benefits, and lower total cost of ownership, will help drive this growth. Also contributing to market growth will be the rise in the number, frequency, and sophistication of threats, including spam, phishing, spoofing, viruses, worms, and blended threats, and compliance issues, which messaging security solutions look to address."

While appliances have become prevalent in some IT security markets, in particular the firewall/VPN market, within newer markets such as messaging security, appliances have only recently started to gain real momentum. 2004 and the first half of 2005 have seen multiple vendors emerge in the messaging security appliance market from various backgrounds (start-ups, security software vendors, hardware, and networking vendors).

The IDC study, Western European Messaging Security Appliance 2005-2009 Forecast and 2004 Review: Messaging Security Vendors Embrace the Appliance (Doc #SB02M, July 2005), provides an extensive overview, forecast, and analysis of the Western European messaging security appliance market for the period 2004 to 2009. The study examines the market from both a unit shipment and vendor revenue perspective and provides market sizing, vendor market shares, and competitive analysis for 2004, and a five-year market growth forecast for 2005 to 2009. The 2004 market sizing and five-year growth forecast are provided at both a regional and country level. Also included are profiles of 14 of the key messaging security appliance vendors.

In addition to forecast data and assumptions, the study provides 2004 market data for eight major messaging security appliance vendors in Western Europe - Barracuda Networks, BorderWare, CipherTrust, IronPort, McAfee, Mirapoint, Proofpoint, and Tumbleweed. The study also includes profiles of these eight vendors, with details of their messaging security appliance offerings and of the more recent vendors to emerge in this market - Clearswift, Fortinet, StreamShield, SurfControl, Symantec, and 3Com - which have all released messaging security appliances since late 2004.

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