



SAS Philippines among top performing subsidiaries in Asia Pacific. SAS Philippines was awarded Outstanding Subsidiary and country managing director Sonny Halili was named Outstanding Country Manager by SAS International at a recent ceremony. The awards were given for achieving record growth for two consecutive years, exceeding all financial targets in 2004, and gaining a significant market share. Shown at the ceremony are (from left) SAS Phils. consulting services manager Darwin Cerrado, SAS Phils. managing director Sonny Halili, SAS Southeast Asia regional director Robert Bowes, SAS International vice president for Asia Pacific Phillip Beniac, SAS Asia Pacific chief business solution officer Andrew Quek, SAS Phils. industry sales manager for telecommunications and general business Maxima Ventura-Garin, and SAS Phils. finance and administration manager Raul Dy-Liacco.



ePLDT forges alliance with I.T. Works. ePLDT, the ICT company of telecommunications giant Philippine Long Distance Telephone, announced that it will be I.T. Works, Inc.'s preferred partner for the development and deployment of its new ICT projects. Shown during the contract signing are (from left) assistant vice president and Enterprise Product Group head Erville D. Magtubo, ePLDT first vice president and chief operating officer Helen T. Marquez, I.T. Works president Ma. Teresa G. Valmonte, and I.T. Works sales director Fevi S. Yu.



Armvjet adds DocuColor 5252 to its printing arsenal. Armvjet Commercial Press recently entered into a partnership agreement with Fuji Xerox Philippines. Armvjet added to its arsenal the Fuji Xerox DocuColor 5252, the fastest color laser printer available in the market with an output of 52 pages per minute. Shown in photo with the DocuColor 5252 are Fuji Xerox executive vice president for sales and marketing Kazuhide Kurumasa and Armvjet chief executive officer Aris Del Mundo.



APEC cybercrime seminar probes online software piracy. Business Software Alliance (BSA) director of anti-piracy for Asia Tarun Sawney spoke on online software piracy during the recent APEC IP Experts Group Seminar on Cybercrime organized by the Intellectual Property Office. Sawney cited growing statistics on the number of software infringements found in cyberspace. The BSA regularly conducts educational campaigns on the responsible use of the Internet to prevent copyright violation.

Epson laser promo extended

EPSON Philippines Corp. is extending its Epson laser promo until August 31, 2005. Every purchase of an Epson EPL-6200L comes with a free toner worth PhP 3,225.00.

The EPL-6200L is a mono-chrome laser printer with a printing speed of 20 pages per minute.

Suggested retail price for the EPL-6200L is P9,995.00. It is available at all leading PC outlets nationwide.



FortiGate systems prevent pharming

FORTINET, Inc.'s FortiGate systems are security appliances that provide integrated security applications that help defeat the growing threat from a new form of malicious electronic exploitation, pharming. The abuse of vulnerability in the domain name service (DNS) software of a server, pharming allows a hacker to redirect that Web site's traffic to another site.

In 2004, Gartner reported that related crimes such as phishing (where criminals use misleading e-mail and Web sites to dupe individuals into sharing personal data like passwords) accounted for a staggering \$2.4 billion in fraud, or an average of \$1,200 per victim, during a period of 12 months.

Unlike phishing, pharming attacks hide silently in a network-connected computer and harvest personal financial details of a user's regular Web surfing activities. Users requesting a bona fide Web site are unknowingly sent to a fake one that mirrors a legitimate site. Once the pharming scheme is planted, malicious activity can be launched against a wide number of sites that the user may visit on a regular basis—totally unknown to that user. Pharming attacks are carried out using sophisticated, blended attacks against DNS servers, typically involving DNS cache poisoning.

Fortinet's FortiGate integrated security appliances can be used to secure DNS servers with firewall rules and provide antivirus and intrusion prevention system (IPS) to stop attacks. In some pharming attacks, spyware or Trojan applications installed at end hosts have also been used to perform keystroke logging and Web site redirection without the user being aware.

In these instances, users deploying Fortinet's FortiGate systems on their network and/or FortiClient Host Security software on their desktop can receive immediate antivirus and IPS signatures from the FortiGuardCenter which operates 24/7.

For more information on how to defend against pharming attacks, visit the FortiGate Knowledge Center (kc.forticare.com), select FortiOS v2.80, Content protection, Web filtering, then Pharming attacks.

Contact Liza Espina at 634-7999 local 2506 or visit www.fortinet.com/products for details.

Maxtor provides high performance storage

MAXTOR Corp. recently unveiled its new Maxtor OneTouch II drive with FireWire 800 interface. The drive delivers up to 800 Mbit per second data transfer

to store high-resolution graphics, digital audio/video, heavy multimedia files, photos, and more. Mac or PC users simply need to plug the Maxtor OneTouch II drive into any FireWire 800-enabled computer to be able to store valuable data in seconds. Maxtor OneTouch II drive's FireWire 800 provides twice the bandwidth of FireWire 400 and is 66 times faster than USB 1.1.

Every purchase of Maxtor OneTouch II drive comes with Maxtor's award-winning backup package. This includes Maxtor DriveLock for added security and an exclusive version of EMC Dantz Retrospect Express HD software for simple backup and restores. The drive also features a simple user-friendly interface for easy set up and navigation. Using the FireWire interface, the Maxtor OneTouch II drive is fully bootable on a Mac computer running OS X system software. No additional software or hardware is required.

Contact Lesley Magno, product manager at Glee Electronics, exclusive Philippine distributor for Maxtor, at 633-4533 local 153 or e-mail maxtor@glee.com.ph.

First RFID in UHF range successful

CINRAM International, Inc. and Siemens Automation and Drives (A&D) have jointly implemented an RFID (radio frequency identification) solution in the UHF (ultra high frequency) range. Two loading doors at the incoming goods area of Cinram's central materials warehouse in Germany have been equipped with the new Simatic RF 600 RFID system from Siemens.

Selected Cinram suppliers equip their supply units with data carriers known as RFID tags. The supplied goods are recorded and analyzed automatically.

The RFID gate reader, enclosed in a rugged housing, has been field-proven to withstand harsh environmental conditions at the loading gate. Almost a hundred percent of the data carriers were correctly recorded.

Cinram will gradually convince its top suppliers to introduce RFID technology. Since the data carrier is still attached to the packaging after the goods have been placed in storage, the intention is to use RFID to optimize further steps in the logistics chain beyond inbound logistics.

Cinram manufactures and distributes prerecorded DVDs, VHS video cassettes, audio CDs, audio cassettes and CD-ROMs for motion picture studios, music labels, publishers and computer software companies around the world.

Contact Mhei Delos Reyes, corporate communications head, at 814-9859 or e-mail clarinda.delosreyes@siemens.com for details.